

AFC HOLIDAYS

PRIVACY POLICY

This Privacy Policy constitutes a legal agreement and complies with the Federal Decree-Law No. 45 of 2021 Regarding the Protection of Personal Data (“**Data Protection Law**”) and applicable law/regulation which provides a framework to ensure confidentiality and protection of information and privacy of personal data.

1. Definitions:

- **Data:** An organized or unorganized set of information, facts, concepts, instructions, observations or measurements in various forms.
- **Personal Data:** Any data relating to an identified natural person, directly or indirectly.
- **Sensitive Personal Data:** Information revealing a person's race, ethnicity, beliefs, health, etc.
- **Biometric Data:** Personal data resulting from specific technical processing relating to physical, physiological, or behavioural characteristics.
- **Data Subject:** The natural person to whom Personal Data relates.
- **Establishment:** Any company or individual incorporated inside or outside the State.

2. Application:

This Privacy Policy governs the use of Personal Information upon first use of our Website. Continued use implies acceptance of its terms.

3. Information we collect:

- Personal Information voluntarily provided by the User at registration.
- Information received from third parties and other users.

4. Confidentiality:

Personal data may be shared with affiliated companies and trusted third-party partners for necessary services.

5. Storage:

Data may be stored outside the Middle East with your consent.

6. Processing Of Personal Data:

- Processing must be fair, transparent, and lawful, with clear purposes.
- Personal Data must be adequate, correct, secure, and not stored beyond the purpose of Processing.

7. Personal Data Protection Controls:

The Processing of Personal Data must comply with specified rules and regulations.

8. Security:

User accounts are password-protected, and reasonable security measures are implemented.

9. Non-Personal Data:

Certain non-personal Information may be collected to improve Website performance.

10. Payment Data:

Credit card payments are processed by third-party service providers.

11. Cookies:

The Website uses Cookies and web server logs to collect aggregate information about Website usage.

12. Governing Law:

This Privacy Policy is governed by the laws of the United Arab Emirates.

13. Review of the Privacy Policy:

Periodic review and updates to the Privacy Policy may occur with notification of material changes.

14. Third Party Sites:

Browsing on third-party Websites linked to our Website is subject to their respective rules and policies.

15. Severability:

Each provision of this Privacy Policy is severable, and the unenforceability of one shall not affect the others.

16. No Waiver:

No failure or delay in enforcing any right or remedy in this Privacy Policy shall constitute a waiver.

17. Data Retention:

Personal data is retained for legitimate legal or business purposes and in compliance with applicable law.

18. Acceptance of these terms:

By accessing and using the Website and Services, you agree to be bound by this Privacy Policy.

19. Termination:

We may terminate or suspend your access for any reason, with immediate effect.

20. Notice:

Notices may be served personally or by email to the last known address.

21. Communication:

You may receive communication through the Services, including messages sent by us.

22. Contact us:

For any inquiries regarding this Agreement, please contact us at Tel: 600569007
Email: mail@afcholidays.com Website: www.afcholidays.com

23. Language:

In case of any discrepancy between translations, the English text version prevails.